

# **Document of Haizhu District Bureau of Science, Industry, Commerce and Information Technology of Guangzhou Municipality**

**Hai Ke Gong Shang Xin Gui Zi [2022] No. 4**

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## **Notice of Haizhu District Bureau of Science, Industry, Commerce and Information Technology of Guangzhou Municipality on the Release of the *Support Measures of Haizhu District of Guangzhou Municipality for Promoting the Development of Industry Internet***

To: all related units

In order to further promote the development of industrial Internet in Haizhu District, advance industrial digitalization and optimize the ecology and elements of the industrial chain, the *Support Measures of Haizhu District of Guangzhou Municipality for Promoting the Development of Industry Internet* is hereby released to you. Please act accordingly.

Haizhu District Bureau of Science, Technology, Industry, Commerce and Information of  
Guangzhou Municipality  
July 1, 2022

# Support Measures of Haizhu District of Guangzhou Municipality for Promoting the Development of Industry Internet

**Article 1** These Support Measures (hereinafter referred to as “these Measures”) are formulated on the basis of the actual conditions of this District and with a view to implementing the relevant spirit of the *Notice by the State Council of Issuing the Plan for Development of the Digital Economy During the “14th Five-Year Plan” Period* (Guo Fa [2021] No.29), *Notice from the General Office of the Ministry of Industry and Information Technology Regarding Accelerating the Development of the Industrial Internet* (Gong Xin Ting Xin Guan [2020] No.8) and *Regulations of Guangdong Province on the Promotion of Digital Economy*, further promoting the greater development of industry Internet supply system of Haizhu District (hereinafter referred to as “the District”), advancing industrial digitalization, optimizing the ecology and elements of the industrial chain, promoting the integration and application of industrial Internet and cultivating new industrial growth drivers and engine.

**Article 2** These Measures are applicable to industrial Internet enterprises, manufacturing enterprises, R&D centers, wholesale and retail enterprises, e-commerce and other enterprises or related industry institutions that are duly registered in this district, pay taxes and make statistical declaration by scale according to law, have independent legal person status and practice independent accounting.

**Article 3** [Enrich the industry Internet platform system] The District encourages the settlement or establishment of industrial Internet platforms, industry Internet transaction service platforms and intelligent manufacturing platforms with good credit, innovation ability and rich resources that are independent and controllable, safe and stable, including:

(1) For the industrial Internet platform recognized as a national pilot demonstration project, a reward of up to 30% of the total platform construction investment will be granted to the platform construction enterprise, provided that the maximum reward for the cross-industry and cross-field industrial Internet platform shall not exceed RMB 5 million; the maximum reward for professional industrial Internet platforms with characteristics of such industries as automobile, intelligent transportation, textile and clothing, steel, customized home furnishings, biomedicine and beauty care shall not exceed RMB 3 million.

(2) For local enterprises in the new generation of information technology service industry that have industrial Internet trading service platforms and intelligent manufacturing platforms and have obtained main business income of over RMB 100 million, a reward of up to RMB 1 million will be granted. The platforms are encouraged to obtain relevant invention patents.

**Article 4** [Support the accelerated development of industry Internet enterprises] The District supports the development of industry Internet enterprises with core independent intellectual property rights. For industry Internet enterprises whose annual main business income growth is not lower than the growth rate of the new generation of information technology service industry above the designated scale in the District, a reward of up to RMB 1 million will be granted.

**Article 5** [Build industrial parks of Internet cluster] The District supports industry Internet enterprises to build industrial parks with industry Internet characteristics, provide industrial platform services and investment and financing services by taking advantages of their

own advantages, and take the lead in introducing professional industrial Internet platforms with industrial characteristics, intelligent manufacturing platforms, industry Internet transaction service platforms, industrial Internet service providers, manufacturing enterprises, wholesale and retail enterprises, etc. For industry Internet enterprises taking the lead in introduction of no less than 15 local enterprises above designated scale (including no less than 6 platform enterprises in the new generation of information technology service industry with a main business income of more than RMB 50 million, no less than 3 platform enterprises in the new generation of information technology service industry with a main business income of more than RMB 20 million, and no less than 3 manufacturing enterprises with an output value exceeding RMB 20 million) on a cumulative basis within the validity period of these Measures, a reward of up to RMB 10 million will be granted. The above rewards may be granted in three years as per the proportion of 40%, 30% and 30% in the first, second, and third year respectively if the annual average introduction quantity and requirements are met in the current year. When the above industrial park with industry Internet characteristics is recognized as a national industrial Internet demonstration park, an additional reward of up to RMB 1 million will be given.

For the enterprises taking the lead in supporting the construction of industry Internet talent service platforms, if they have carried out no less than 15 talent trainings (for each training, with the participation of no less than 15 enterprises in the District) on a cumulative basis within the validity period of these Measures, an additional reward of up to RMB 0.5 million will be granted at one time.

**Article 6 [Accelerate enterprise cloud empowerment]** The District supports cloud service providers to provide cloud services for local new generation information technology enterprises above designated scale and local specialized and sophisticated enterprises that produce new and unique products, and give a subsidy of no more than 30% of the actual cumulative contract price executed in the previous fiscal year (no more than RMB 0.3 million on a cumulative basis per year) to enterprises using cloud services.

**Article 7 [Encourage the formulation of industrial standards]** For enterprises that take the lead in formulating international and national standards (norms), a reward of RMB 0.5 million and RMB 0.3 million will be granted respectively after the announcement and implementation of these standards (norms), provided that the annual cumulative amount shall not exceed RMB 1 million.

**Article 8 [Support the R&D of information security technologies and products]** This District supports the research, development and application promotion of such industrial information security technologies and products as secure and trusted industrial chips featured with attack protection, security breach mining, intrusion detection and security audit, independent and controllable industrial control servers, and industrial operating systems. For industrial Internet security providers selected into the industrial Internet industry ecological supply resource pool of Guangdong Province, whose products have obtained invention patents and have passed the security assessment of the authority directly under the Ministry of Industry and Information Technology for entering the market, a reward for product and technology promotion of up to RMB 1 million will be granted.

**Article 9 [Promote the interaction of industrial chain extension]** This District encourages e-commerce enterprises to cooperate with the “Internet factory” and upstream and downstream suppliers of the industrial chain settled in the District and to strengthen the linkage of the industrial chain. For the cooperation contract price amounting to over RMB 50 million, a reward of no more than 5 % of the actual executed contract price will be given to the e-commerce

enterprise, but the annual reward amount shall not exceed RMB 1 million.

**Article 10 [Strengthen the industry guidance of industry forums]** Institutions or enterprises such as national or international industry associations or academic institutions, cross-industry and cross-field industrial Internet platforms, and professional industrial Internet platforms with industry characteristics are encouraged to hold, jointly hold, and undertake industry Internet forums, conferences, or national-level competitions. For the forum and conference recognized by and held in the District for more than 1 day, if more than 200 participants are present, a subsidy of 100% of the venue rent and service fee charged by the venue will be given to the event operator, but the total subsidy amount shall not exceed RMB 2 million.

**Article 11 [Create a good ecosystem and establish supporting facilities]**

(1) Strengthen the guidance on industrial land use. This District supports and recommends industry Internet related projects that meet the conditions for industrial land use in Pazhou pilot zone. The demand for land use and housing generated by the capital increase and production expansion of high-quality industrial enterprises in the District shall be fully guaranteed by coordinating the resources throughout the District.

(2) Reward talents with great contribute to the industry. Enterprises are encouraged to use more than 50% of the total incentive funds received in the District as the allowances for outstanding key talents. Such allowances may be transferred by the enterprise to the talents' personal account at one time after deducting personal income tax, if appropriate. The specific allocation plan of the incentive funds shall be formulated by the enterprise at its own discretion. For key talent recommendation, the enterprise commitment system shall be implemented and the enterprise shall recommend the key talents to be rewarded and be responsible for their qualifications and incentive plans. For industry Internet enterprises that have been recognized by the headquarters enterprises in the District, the quota to enter the compulsory schools in the District will be coordinated and reserved for the children of their managers and talents in accordance with the policies and measures of the headquarters enterprises in the District.

(3) Strive for policies and resources at all levels. This District fully supports the construction of industrial parks of industry Internet related clusters and carriers, and strives for the superposition of national, provincial and municipal high-end resources and policies in the District to create a high-quality industrial development platform; strengthens the publicity and guidance of industrial support policies, and actively recommends to the state, Guangdong Provinces and Guangzhou Municipality industrial parks, platforms, enterprises, technical solutions and products with industry Internet characteristics.

**Article 12 [Increase financial fund support]** Rewards shall be given annually according to the total amount of funds allocated by the government finance, of which the total amount of the rewards as per Article 4 herein shall not exceed RMB 10 million, and the total amount of the rewards as per Article 6 herein shall not exceed RMB 7 million. The total rewards received by the same enterprise as per these Measures shall not exceed RMB 6 million on an annual basis, and the total amount of incentive funds received as per various supporting policies of the District each year shall not exceed 70% of its comprehensive contribution to the development of the District in the current year, provided that the rewards received as per Article 5 or Article 10 herein are not subject to the above-mentioned limit of the "70% of its comprehensive contribution to the development of this district in the current year". For key projects with strong driving force and great comprehensive benefits to local development of the District, upon the consent of the District People's Government, additional supports may be given according to relevant measures.

**Article 13** Only enterprises without bad credit records may apply for the support specified

herein after signing the relevant letter of commitment, and shall return the incentive funds in case of violating the commitment.

**Article 14** For an enterprise applying for multiple support measures specified herein on the ground of the same subject matter, the measure with the highest reward amount shall be implemented; for an enterprise, on the ground of the same project and the same subject matter, that concurrently meets the conditions for applying support measures as per other support policies of this district (including policies and regulations that the superior department requires this district to give support or share the burden of the funds), support shall be given based on the principle of one-time highest amount support, unless otherwise provided by laws and regulations. The tax-payable expenses for receiving the rewards shall be solely borne by the enterprise or individual. Those who apply for the rewards as per Article 3 herein may not apply for the rewards as per Article 4 herein. For the application for the rewards by industrial parks with industry Internet characteristics as per Article 5 herein, the relevant introduction plan shall be informed in writing to the Haizhu District Bureau of Science, Industry, Commerce and Information Technology of Guangzhou Municipality, where “rewards may be granted as per respective proportion if the annual average introduction quantity and requirements are met in the current year” means that the cumulative introduction of no less than 5 enterprises above designated scale, including at least 3 local platform enterprises in the new generation of information technology service industry with main business income of more than RMB 50 million as well as the introduction of no less than 1 manufacturing enterprise with an output value exceeding RMB 20 million; if the accumulative total number and requirements of enterprises required to be introduced are completed in advance, corresponding rewards will be given in the remaining years. For any provisions herein describing a number by adding a word of “more than” or “less than”, it shall mean INCLUDE the number, and “below” DON’T include the number. The term “above designated scale” used herein shall be subject to the provisions of the National Bureau of Statistics. The “accounting year” starts on January 1 and ends on December 31 of the calendar year.

**Article 15** The term “industry Internet enterprise” herein refers to a digital economy enterprise in the new generation of information technology service industry, which is based on industrial business capabilities, takes the Internet platform as the carrier, takes data as the key production factor, and improves efficiency and reorganizes production relationship through the new generation of information technologies, including enterprises providing basic layer technical services such as information innovation, big data, cloud computing, Internet of things, artificial intelligence (AI) and network security; general-purpose and professional platform enterprises focusing on multiple of specific industries; software enterprises that provide SaaS products and services for such specific industries as manufacturing, construction, medical treatment, finance, transportation and energy.

The term “Industry Internet platform” herein refers to the integration of the new generation of information technology service industry, providing technology research and development, collective procurement, personalized customization, direct selling, chain finance, data financing, market analysis, intelligent production line and other services for manufacturing, medical and other enterprises, helping enterprises solve practical problems, realizing the deep integration of enterprises with big data, cloud computing, Internet of things and AI, and realizing the agglomeration ecology of production chain, supply chain, sales chain and management chain of the same industry.

The term “Independent and controllable” herein refers to the ability of an enterprise to comprehensively master the core technology of its product by relying on its own R&D and design,

and realize the whole process control of the independent R&D, production, upgrading and maintenance of the information system from hardware to software, that is, the localization of core technology, key parts and components and all kinds of software, by which the products are developed and manufactured by itself without the problem of heteronomy.

The term “Industrial Internet platform” herein refers to an industrial cloud platform that integrates the new generation of information technology service industry, supports the ubiquitous connection, flexible supply and efficient configuration of manufacturing resources based on the service system of massive data collection, aggregation and analysis to meet the needs of digitalization, networking and intellectualization of manufacturing industry. Its essence is to build an accurate, real-time and efficient data collection system, establish an enabling platform accessible of storage, integration, access, analysis and management functions, realize the modeling, software-based application and reuse of industrial technology, experience and knowledge, and provide various innovative applications for manufacturing enterprises in the form of industrial app, so as to form a manufacturing ecosystem featured with resource enrichment, multi-party participation, win-win cooperation and collaborative evolution.

The term “Intelligent manufacturing” herein refers to a new production mode based on the deep integration of the new generation of information and communication technologies and advanced manufacturing technologies, which runs through all links of manufacturing activities such as design, production, management and service, and embraces the functions of self-perception, self-learning, self- decision-making, self-execution and self-adaptation.

The term “Internet factory” herein refers to a production mode in which production activities are not or are not entirely completed in the District, industrial Internet and new generation information technology are used to mobilize upstream and downstream resources of the industrial chain, and some or all of the production activities are completed by suppliers or cooperative enterprises to achieve industrial output value.

**Article 16** These Measures shall come in force on the date of release, and shall be valid for 3 years. The relevant incentive policies for new generation information technology enterprises specified in the *Notice of the Haizhu District Bureau of Development and Reform and other 12 Departments on the Release of the “1+6+1” Industrial Policy System Documents (Revised Version) of Haizhu Innovation Island* (Hai Fa Gai Gui [2019] No. 3) issued on December 27, 2019 shall no longer be implemented. When the validity period expires or the basis of relevant laws and policies changes, evaluation and amendment will be made as appropriate. Where these Measures cannot be implemented due to force majeure, the acts of higher-level governments or departments, or the promulgation of relevant laws, regulations, rules, and policies, relevant support shall be terminated. In case of any inconsistency between these Measures and the provisions of the superior laws, regulations, rules and policies due to the change of these superior laws, regulations, rules and policies, the provisions of the superior laws, regulations, rules and policies shall prevail, and the corresponding provisions of these Measures shall no longer be implemented. The interpretation of these Measures shall be vested in the District Bureau of Science, Industry, Commerce and Information Technology.

Disclosure method: Active disclosure

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